



Emerald Coast Association of REALTORS®



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Floyd Successfully Completes Realtor Spokesperson Issues Training Course

(Orlando, Fla) – Jean Floyd, 2010 President-Elect, Emerald Coast Association of Realtors (ECAR) successfully completed the *Spokesperson Issues Training* program conducted by the Florida Realtors, held at its headquarters in Orlando, March 10, 2010.

The course, designed to improve public speaking abilities, enhance communication with the media and increase awareness of the issues affecting the Realtor profession, was taught by Tom Morgan and Mark Barker, Orlando-based communications experts who have extensive experience with print and electronic media news.

Florida Realtors – the voice for real estate in Florida – provides programs, services, ongoing education, research, legal support, and legislative representation to its 115,000 members in 68 local boards/associations. Realtors are the only licensed real estate agents required to adhere to the strict Code of Ethics prescribed by the National Association of Realtors (NAR).

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