



Emerald Coast Association of REALTORS®



FOR IMMEDIATE RELEASE

CONTACT:

Michaela Benjamin
Communications Director
Emerald Coast Association of Realtors
850-243-6145
michaela@ecaor.com

(Emerald Coast, Fla) – The Emerald Coast Association of Realtors (ECAR) will hold the monthly Great Emerald Coast Open House, Sunday, March 21 from 1:00 p.m. to 3:00 p.m. Homes available for viewing are listed at www.EmeraldCoastOpenHouse.com. Search by location and housing type (single family homes, townhomes, and condos) and use the map function to create driving directions.

“Realtors are working together to make it convenient for buyers to see as many homes on a single day as possible without having to make appointments,” states 2010 ECAR President, Mary Anne Windes.

For sellers, the monthly open house creates an opportunity to make their home more visible. “It’s a great marketing tool that raises the awareness level on the participating homes,” says Windes.

The weather is warming up and so is the real estate market – the spring and summer months are the busiest for real estate along the Emerald Coast. The Great Emerald Coast Open House is a great opportunity for buyers to maximize their time and learn their options. And it’s great for sellers to make the most of the additional visitors to the Emerald Coast and the bustling real estate season.

The Great Emerald Coast Open House is held on the third Sunday of each month. Look for the green and white Emerald Coast Open House signs throughout the Emerald Coast to know which homes are participating.

For more information about the Emerald Coast Open House, go to www.EmeraldCoastOpenHouse.com. For general information about ECAR, check out www.EmeraldCoastRealtors.com.

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