

## Power Partner Application – Additional Information

**Welcome to the Emerald Coast Association of Realtor<sup>®</sup> (ECAR) Power Partner membership program. Throughout the years our Power Partner Members have been an integral part of the Association. Below you will find information regarding the different sponsorship opportunities your business can take advantage of by becoming a Power Partner Member of ECAR. Sponsoring our events allows you to introduce yourself and your services to more than 3000 Realtor<sup>®</sup> members.**

**Sponsorships consist of breakfast items for morning events and/or lunch or snack items for afternoon events. As a Sponsor you are allocated time to talk about your business and the services you provide. You may collect business cards during the events and are encouraged to bring promotional materials to hand out. Only you can make ECAR work for you by participating in events and becoming involved.**

**Power Partner Directory:** All ECAR Power Partner Members in good standing are listed in the Power Partner Directory located on the ECAR website <http://www.emeraldcoastrealtors.com/Membership/power-partners>. Making your contact information available to ECAR Members is a great way to advertise your Business at no additional charge.

*For questions regarding the Power Partner Directory please contact: [pearlieb@ecaor.com](mailto:pearlieb@ecaor.com)*

**MLS Tours:** MLS Tours are conducted around the Emerald Coast. The MLS Tour is where Realtors<sup>®</sup> come together to review the list of homes that are on tour for that particular day. They then go out and actually take a tour of the homes on the list. We ask that sponsors arrive 15 minutes prior to the start of tour, at the start of the tour you are introduced as the sponsor of the tour. You will have several minutes to inform the members about the services you and your company can provide for them and help promote your company with promotional materials such as business cards, brochures and other handouts.

*To sponsor a MLS Tours please contact the tour coordinator listed on the enclosed schedule.*

**Education Classes:** Real Estate licensees are required to complete continuing education every two years to maintain their Florida license. ECAR offers Education classes to complete this requirement as well as other informative classes to our members. Classes such as our Lunch & Learn program help promote professional development with a short informative class during the lunch hour. As a sponsor you will have several minutes at the start of the class to address attendees with an introduction of your business, distribute business cards, marketing literature, and other promotional materials. You can find the 2013 class schedule on the ECAR website <http://www.emeraldcoastrealtors.com/education/>.

*For additional information regarding how to sponsor a class, please contact: [paulac@ecaor.com](mailto:paulac@ecaor.com)*

**Membership Orientation:** Orientation is a requirement for all new Realtors<sup>®</sup> joining the Association for the first time, former Realtors<sup>®</sup> who have been out of the Association for more than 18 months, and Realtors<sup>®</sup> transferring from another state. It is a half day course that introduces our members to the local, state and national Realtors<sup>®</sup> Association as well as reinforcing their responsibilities under the Code of Ethics. During this event you as a Power Partner will have 15 minutes at the start of the program to introduce yourself and your business, distribute business cards, marketing literature and any other promotional materials, etc.

*For additional information regarding sponsoring a membership orientation please contact: [pearlieb@ecaor.com](mailto:pearlieb@ecaor.com)*

**Events:** ECAR plans a variety of events for members and the public throughout the year. As a Power Partner member you will have the opportunity to sponsor the events for a fee. Advantages in sponsoring events include but are not limited to your business's name and logo featured in the event marketing and speaking at the event. During events you as a Power Partner are able to distribute promotional materials, business cards and other marketing literature about your business.

*For additional information regarding sponsoring ECAR events please contact: [paulac@ecaor.com](mailto:paulac@ecaor.com)*

**Digital e-newsletter:** The weekly e-newsletter The ECAR Buzz is a great a component of membership communication. The ECAR Buzz is distributed to more than 2900 Realtors®, administrative assistants, and Power Partner members twice a week. The Buzz contains event information, news alerts, and other timely information relevant to the real estate industry. Power Partners are featured in a spotlight banner with your business’s name, logo, contact information and a link to your company website and email address. All Power Partners will appear in the ECAR Buzz at least once each year.

*For additional information regarding The ECAR Buzz please contact: [drew@ecaor.com](mailto:drew@ecaor.com)*

## Emerald Coast Association of Realtor® MLS Tour Schedule

Main Area	Day	Time	Location	Tour Coordinator
12/ <a href="#">Fort Walton Beach</a>	Wednesday	8:30 a.m.	ECAR Kathy Building	<b>Denise Bavarian</b> 850-803-2100 <b>Glenda Glover</b> 850-582-4544
13/ <a href="#">Niceville</a>	Tuesday	8:30 a.m.	Niceville-Valparaiso Bay Area Chamber of Commerce	<b>Jennifer Draper</b> 850-502-7140
14/ <a href="#">Destin</a>	1st & 3rd Thursday	9:00 a.m.	Honey Baked Ham & Pelican Real Estate	<b>Hana Hawkins</b> 850-499-8102 <b>Melissa Clements</b> 850-699-9628
15/ <a href="#">Miramar Beach</a> (subareas 1, 2, 4)	1st Wednesday	8:30 a.m.	Aegean Restaurant Miramar Beach	<b>Jennifer Crawford</b> 850-502-9859
15/ <a href="#">Sandestin</a> (subarea 3)	Last Thursday - Quarterly	9:00 a.m.	New Welcome Center – Adjacent to the North Gate	<b>Bruce Fults</b> 850-865-3010
16/ <a href="#">North Santa Rosa Beach</a>	4th Thursday	9:00 a.m.	Churchill Oaks Clubhouse	<b>Tanner Peacock</b> 850-259-8068
17/ <a href="#">South Santa Rosa Beach</a>	2nd Wednesday	9:00 a.m.	First House on Tour	<b>Steve Linahan</b> 512-923-5400
18/ <a href="#">South Walton East</a>	3rd Wednesday	9:00 a.m.	Beach Properties of Florida	<b>Crystal Smith</b> 850-714-4271
19/ <a href="#">Point Washington</a>	2nd Thursday	9:00 a.m.	30A Local Properties	<b>Jodi Asbell</b> 850-213-3048
20/ <a href="#">Freeport</a>	3rd Thursday	8:30 a.m.	Freeport City Hall	<b>Sherry Nelson Paris</b> 850-835-4153