



CENTRAL SITE INFORMATION

THE CENTRAL SITE OF THE 40TH ANNUAL 2019 PARADE OF HOMES WILL BE THE FOCAL NEIGHBORHOOD OF THE ENTIRE NINE DAY PARADE OF HOMES EVENT.

WHEN YOU BECOME A CENTRAL SITE, YOU WILL RECEIVE THE FOLLOWING PERKS AND BENEFITS:

- ◆ A large upscale sign for the entry of your development marketing your development as the Central Site of the 2019 Parade of Homes
- ◆ Your development will be listed in all Parade of Homes communications including, but not limited to; radio spots, print ads in magazines and newspaper, billboards and more!
- ◆ Feature Listing in the brand new 2019 Parade of Homes App!
 - ◆ Cover listing on the popular Parade of Homes guide
- ◆ Full page color article in the popular parade of homes guide
- ◆ Your own "Twilight" Tour; where only your development will be open until 8:00pm.
 - ◆ And Much, Much More!
 - ◆ 2019 PRICE - \$10,000

Please call the BIA to get Central Site Requirements and Specific Information. 850-863-5107 ► www.biaow.org ► jgf@biaow.org



THE BUILDING INDUSTRY ASSOCIATION
OF OKALOOSA & WALTON COUNTIES, INC.