

# Grow Your Real Estate Business with Gulfcoast CMLS



## Benefits of Joining

### Increased Efficiency

- Save time and money with a single online source for all commercial real estate in the marketplace
- Maximize listing exposure on 50+ websites without redundant entry
- Connect directly with others via broadcast email
- Stay on top of local news, events and educational opportunities that will take your business to the next level
- Retain ownership of your data and control who has access
- Access listings through the mobile app

### Superior Searches & Data Integrity

- Quickly locate properties and comps using the industry-leading scenario search with real-time filters
- Easily navigate between search results, map and property details view
- Rely on data that is broker driven, timely, and accurate (listings must be updated every 30 days)

Gulfcoast CMLS is a Commercial Multiple Listing Service (CMLS).

A CMLS is like a traditional/residential Multiple Listing Service built specifically for Commercial Real Estate.

It's an online database of all the information and tools a CRE professional needs to be successful.

A CMLS is operated by brokers for brokers. Unlike other services, the local members are the gatekeepers and determine participation requirements and fees.

A CMLS enables a local community of brokers, developers, appraisers, and investors to share information and work together more efficiently. It removes barriers, allowing big companies and small companies alike to focus their time and money on serving their clients.

### Advanced Marketing

- Prepare comprehensive, consistent marketing materials for presentations and property tours
- Market your expertise and experience with a professional profile
- Analyze market conditions and opportunities with integrated demographics and local market statistics
- Export listing data into three common file formats for ultimate portability

### Real Time Market Tracking

- Identify and export qualified leads for follow-up
- Generate client reports displaying online market activity
- Receive automatic market updates on properties, news, and events tailored to your preferences

Contact Gulfcoast CMLS Today to Learn More About the Benefits of Joining

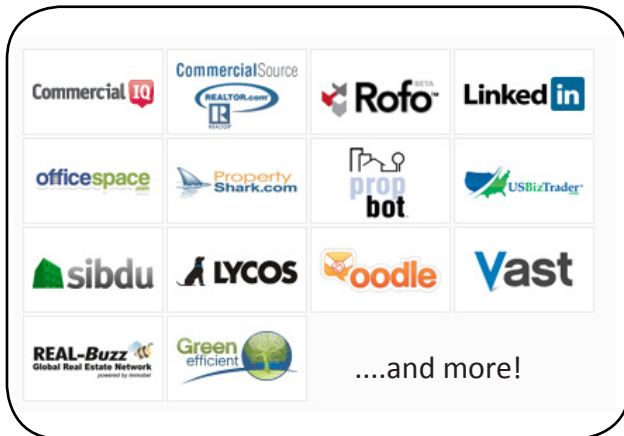
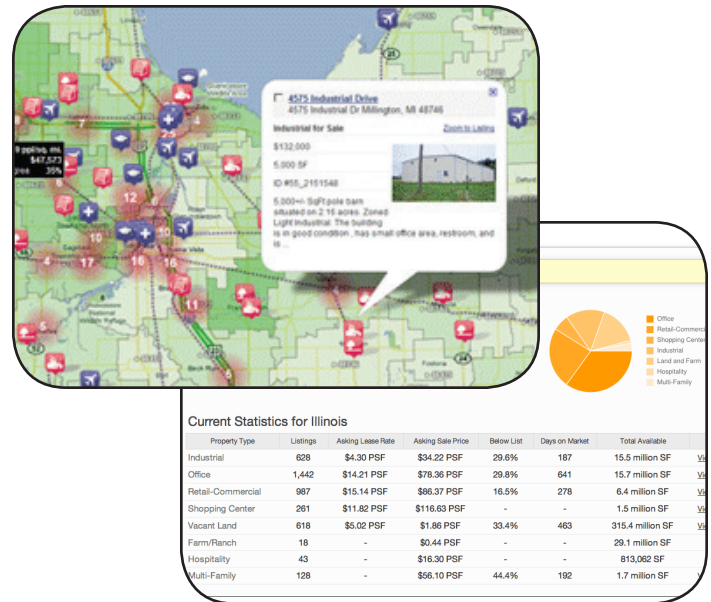
Laurie Moritz: [lauriem@pensacolarealtors.org](mailto:lauriem@pensacolarealtors.org) or 850-434-5507

## Join for the Data

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### Members have access to more data

- Full-Access users have access to nation-wide listing data, including inventory imports from national brokerages and more than 30 local associations.
- Data includes commercial property listings, recent sale/lease comparables, tax records, demographics, market statistics, and more.
- Data is input by local members with local oversight—and in many cases also locally verified—making it the most accurate and comprehensive data available.



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## Join for the Exposure

### You never know where your next deal will come from

- Member listings are viewable by all visitors to [www.gulfcoastcmls.com](http://www.gulfcoastcmls.com)
- Members have the option to disseminate their property listings to a partner network of listing services, economic development sites, media publications, and online classifieds
- Membership allows you to stay in touch with others in your market and stay aware of local trends and events.

## Join for the Tools

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### Gulfcoast CMLS is an advanced marketing toolbox

- Create a website or online profile for you and your company; broadcast your property listings to dozens of sites; generate flyers, brochures, and proposals; access real-time data from mobile devices; create listings widget for use in websites/blogs; generate QR codes for your company or personal profile; and more!

